



INFO ZONA
VIŠE OD INFORMACIJE!

Jerina 1 +385.21.33.99.09
21 000 Split, Hrvatska info.infozona.hr
OIB: 37346729129 info@infozona.hr

MEDIAtion Project: basic information

1. Project Summary

The experience of Info zone in the field of youth information, through which Info zone also develops youth media, has shown the need to create and develop youth media because youth media field of youth work has proven itself as useful and necessary tool in youth work. This is why the project MEDIAtion is designed as an international platform for the exchange of experience of youth workers and for their empowerment and competence building in the field of youth media, so that their future media content would serve as a mediator between youth and the public in general on one hand and a mediator between young people on the other hand.

The project includes 24 participants in total, from different cultural backgrounds (Croatia, Spain, Romania, Hungary, Montenegro and Bosnia and Herzegovina). All participants are youth workers or working with young people and with different level of experience in the field of youth media and media in general. Partner organisations have been developing and applying diverse methods in youth work and youth media content creation. Other than 5 partner NGO organisations, one partner organisation is a public body on local level with a Youth Department, which means that all the participants will be introduced to problems, needs and potentials of youth with different backgrounds and from different perspectives and to different ways of media coverage of this subject. During the preparatory phase, the partner organisations will make sure that all the dimensions (from form to content) of the central activity – seven day Training for youth workers in Split – are secured and prepared on time. Networking of organisations of all the participants will commence after the training and it will also include working on applying the knowledge acquired during the training and intensive work on dissemination of project results and the increase of visibility of the project. The final evaluation will show how were the project goals met.

Other than the increase of the quality of youth work of the participants and their empowerment in the field of youth media development, we expect that the project would, indirectly, have a very positive impact on young people in the community of



youth workers included in the project, and that these young people would develop a series of competences – through inclusion in media projects – thus increasing their possibilities for employment. Development and consolidation of youth media on a European level and networking of youth workers who use media in their work are also among the potential long-term benefits of the project, as well as the strengthening of the part of the civil sector which deals with youth.

2. **Project duration:** 01/07/2015 – 01/05/2016

3. **Central activity:** Training course for youth workers: October 12 – October 18 2015¹

4. Participating organisations:

Info zona – Croatia

Asociatia Centrul pentru Resurse Civice – Romania

DemNet – Hungary

Youth Information Agency – Bosnia and Herzegovina

Lemoako Udala – Spain

Youth Centre Kosmos – Bosnia and Herzegovina

Mladiinfo - Montenegro

5. Preparatory phase of the project: July/August/September

During this phase, communication will be set up between all partners, who are enabled to give advice and recommendations regarding the next phase of the project. The partners will network through e-mail, Facebook and Skype.

¹ Departure of participants would be October 19th.



The task of all partner organisations is to inform all their members about the goals and the activities of the project as well as to choose two of the most competent and motivated participants for the training course, which will be held in Split.

During August, partners will receive all the necessary information about their role in the training. The organiser will prepare all the necessary materials in the info pack, including a small glossary of the media terminology in order to help the participants prepare better and it will send it to all partner sin September.

6. Training: October 12 – October 18 (departure the next day – October 19)

7. Networking: November 2015 - April 2016

Based on the competences acquired during the training course, all participants will receive an additional opportunity to exchange ideas, experience, advice in order to apply what they learned in their daily youth work. This is also the phase informing all participants about the next phase – increasing the project visibility.

8. Project Visibility: February – April 2016

Promotion of project results in local communities of partners' organisations (through the media of the mentioned organisations and through social networks and local media).

9. Final evaluation

10. Ticket buying

Having in mind the prices of tickets financed through Erasmus Plus, we strongly advise to buy tickets as soon as possible in order to avoid the situation where the price exceeds the funds. In case your ticket price exceeds the limit, please contact Darko and Ana (darko@infozona.hr and anam@infozona.hr) and w shall see what we can do.

Participants from Romania: 275 EUR per participant

Participants from Spain: 275 EUR per participant

Participants from Hungary: 180 EUR per participant

Participants from Bosnia and Herzegovina (Sarajevo and Ključ): 180 EUR per participant



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Participants from Montenegro: 180 EUR per participant

Important note: Money for tickets will be returned to participants on the account of the sending organisation.

Info zona je nevladina neprofitna organizacija za mlade koja podiže razinu informiranosti mladih, pruža podršku mladima u njihovu razvoju, sudjeluje u kreiranju politika za mlade i razvija međusektorsku suradnju s ciljem socijalne inkluzije mladih.